

# 2013 Annual Report

**7,000** *FastForward*    
A news and information resource from the Alliance for Women in Media \*\*based on FastForward subscriptions  
**AWM Community Members**



**1,000**

*Empowering America®* booklets donated to middle school students across the country

**3,433**



Increase in Facebook Page "Likes"



*The Gracies*®  
presented by the Alliance for Women in Media Foundation

 More than 1,500 tweets using #thegracies

**20%** increase in number Gracies entries

**107** Gracies statues awarded

**\$18,500**

Scholarship money donated to AWM student members in 2013

**12** Women honored as our **WOMEN WHO REPRESENT**



**43** professional headshots taken at inaugural Womens Room @ NAB event

**25** AWM Affiliates

## 2013 NATIONAL BOARD OF DIRECTORS

Chair: Kay Olin, Olin & Associates; Chair-Elect: Kristen Welch, Discovery Communications, Inc. (Discovery Channel); Treasurer: Sarah Foss, YANGAROO Advertising Division; Treasurer-Elect: Carol Grothem, Cumulus Media; Immediate Past Chair: Valerie Blackburn, VKB Media Consulting

Directors: Christina Anderson, Consultant; Lori Conkling, NBCUniversal; Michelle Duke, NABEF; Cyndee Everman, Time Warner Cable; Nancy Giles, CBS Broadcasting, Inc.; Sandy Girard, SiriusXM Radio; Carol Hanley, Consultant; Annie Howell, Crown Media Family Networks; Kimberly Maki, Bright House Networks; Janet Noll, Rural Media Group - RFD-TV & Rural TV; Deborah Parenti, Radio Ink; Roni Selig, CNN Health, Wellness and Medical Unit; Keisha Sutton-James, Inner City Broadcasting Corporation; Christine Travaglini, Christal Radio/KRG Partners; Dr. Nicol Turner-Lee, MMTCC.

## 2013 HONORARY TRUSTEES

William J. Abbott, Crown Media Holdings, Inc., Crown Media Family Networks; David J. Barrett, Hearst Television Inc.; Caroline Beasley, Beasley Broadcast Group, Inc.; Doug Franklin, Cox Enterprises, Inc.; Patrick Gottsch, Rural Media Group; Mark Gray, Katz Radio Group; Carol Hanley, Arbitron, Inc.; Marjorie Kaplan, Discovery Communications; Erik Logan, OWN: Oprah Winfrey Network; Michael Powell, National Cable & Telecommunications Association; Abbe Raven, A+E Networks; Sir Howard Stringer, Sony Corporation of America; and Dennis Swanson, FOX Television Stations.

## AWM FOUNDATION & AWM 2013 SPONSORS AND PARTNERS

A+E Networks, Acta Wireless, Al Jazeera Media Network, Arbitron, Beasley Broadcast Group, Inc., BET Networks, Bloomberg, Bloomberg Radio, Bright House Networks, CBS Corporation, Charlie and Moll Anderson Foundation, CNBC, CNN, Comcast | NBCUniversal, Covington & Burling LLP, Cox Enterprises, Cox Media Group, Crown Media Family Networks, Dial Global, Discovery Communications, Inc, Disney | ABC Television Group & ESPN, Food Network, Ford Motor Company, Ford Motor Company, FOX Television Stations, HBO, Hearst TV Inc., JSW Productions, Katz Media Group, Local Focus Radio, Loreen Arbus Foundation, Massachusetts School of Law, Matrix Solutions, National Association of Broadcasters, National Cable & Telecommunications Association, NBC News, OWN/Harpo, OWN: Oprah Winfrey Network, REELZCHANNEL, Scripps Networks Interactive, Sexy Hair, Inc., Sony Corporation of America, Style Network, Universal Television, USA TODAY – A GANNETT COMPANY, WestWoodOne, Wiley Rein LLP, and William Morris Endeavor.

## 2013 IN-KIND SUPPORT

Cox Media Group, National Association of Broadcasters, Ovation, Sexy Hair, Inc., and Venable LLP.

## 2013 INDIVIDUAL DONORS

Christina Anderson, Valerie Blackburn, Chickie Bucco, Mary Collins, Cyndee Everman, Sally Forman, Sarah Foss, Tom Gibson, Sandy Girard, Carol Grothem, Carol Hanley, Annie Howell, Phyllis Ingram, Jessica Arin Jones, Janet Kiley, Mary Lanoue-Gers, Amy Lotz, Kimberly Maki, Hazel-Ann Mayers, Christine Merritt, Janet Noll, Anne O'Brien, Kay Olin, John Paley, Deborah Parenti, Trish Smith, Jay Sterin, Sylvia Strobel, Keisha Sutton-James, Christine Travaglini, Melodie Virtue, and Kristen Welch.

## KEY STAFF

Sylvia Strobel, JD, Interim CEO; Amy B. Lotz, CAE, Executive Vice President; Kate Niswander, Manager, Communications and Awards; Kathy Bradley, Director of Fundraising & Partnerships; Jessica Conyers, Marketing and Creative Manager; Michelle Delarosa, Executive Administrator; Mary Katherine Saladino, Manager, Events; Kate O'Donnell, Director, Marketing and Creative; Elisa Perodin, CMP, CEM, Vice President of Events; Penny Pierce, Controller; Kendra Pouliot, Resource Development Coordinator; Andy Schwarz, Director of Media Relations; and Trish Smith, Senior Vice President, Fundraising & Partnerships.