



**JULIE TALBOTT**

**PRESIDENT OF PREMIERE NETWORKS**

Julie Talbott started her career in advertising at BBDO, where she spent five years as supervisor of media planning and buying. However, her love of radio took her to MJI Broadcasting, where she spent 19 years. As COO of MJI Broadcasting, Talbott was instrumental in growing the company from five people to more than 150. She also led the effort in acquiring the exclusive radio rights of the Country Music Awards and the CMA Music Festival for the company.

In 1999, Premiere Networks acquired MJI Broadcasting. At that time, Talbott joined Premiere as senior vice president of integrated marketing solutions, focusing on advertising sponsorships. In 2003, she was promoted to executive vice president, affiliate relations. In that role, she oversaw a staff that increased affiliations for programs hosted by Glenn Beck, George Noory, Steve Harvey, Keith Sweat, Elvis Duran, FOX Sports Radio and others. In 2009, Talbott was named president, content and affiliate relations for Premiere Networks and was promoted in September 2012 to extend that title to the National Media Groups division of Clear Channel Media and Entertainment (now known as iHeartMedia).

In January 2014, she was promoted to president of Premiere Networks. In her current role, Talbott continues to oversee the operation of Premiere Networks' roster of more than 100 radio programs and services, while managing business partnerships with talent, and leading and maintaining key affiliate relationships to sell and service Premiere Networks, Total Traffic & Weather Network and the 24/7 News Network.

The editorial board of *TALKERS* magazine honored Talbott in 2014 with their Judy Jarvis Memorial Award, also known as "Woman of the Year," for her outstanding contributions to the Talk radio industry. In 2016, Talbott received the Ward L. Quaal Leadership Award, given by the Broadcasters Foundation in recognition of career contributions to the broadcast industry and the community at large. She was recognized with Talk Show Boot Camp's coveted Ashwood Award in 2017, which spotlights those who have made a positive impact on the industry; and in September 2018, she was bestowed the 10<sup>th</sup> annual Trailblazer Award by the Mentoring and Inspiring Women in Radio (MIW) Group. In 2019, Talbott was honored at the 17th Annual Library of American Broadcasting Foundation's (LABF) Giants of Broadcasting & Electronic Arts awards ceremony, which recognizes those who have brought the electronic arts to prominence in their media industry and the world today, while setting the stage for the future. She joined LABF as a member of the Board of Directors in 2020, and received the Ralph Gabbard Distinguished Kentuckian Award from the Kentucky Broadcasters Association the same year. Talbott has also been named one of Radio Ink's "Most Powerful People in Radio" and "Most Influential Women in Radio" numerous times.

A native of the Bluegrass state, Kentucky, Talbott received her B.A. from the University of Kentucky and attended the Business Strategy Program at Columbia University Graduate School of Business in 1996. Talbott and her husband raised three children in New York.

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