

Hello Affiliate Presidents,

We are excited for another great year supporting women in media. For 2022, our Affiliate Renewal process will be a little different and we are excited for the possibilities.

As I mentioned during our Zoom meeting on Nov 16th, we now have two options for renewing:

- 1) Annual renewal fee of \$350 is due by January 31, 2022
- 2) Have your Affiliate Renewal fee waived by securing 5 new AWM National members from your affiliate membership list by January 31, 2022.

If you choose Option 2, you will receive:

- Promotional graphic and one-page flyer to help promote membership in AWM National.
- Personal assistance from me in determining who from your Affiliate Membership is not a member (and would count toward the 5 new members).
- Assistance from AWM National staff in crafting sample verbiage to use when promoting benefits to your membership.
- Additional Bonus: If 10 new AWM National members are added from your Affiliate group by March 31, 2022, the renewal membership fee will be automatically waived for 2023 as well.

If you wish to renew using Option 2, please let me know so we can begin working together to secure our success. As you know, our professional membership fee is only \$149 and I feel that working together, we can make short work of securing 5 new members from your affiliate membership list to join AWM.

Below is a list of documents/items we will need by January 31, 2022 in order to process the Affiliate renewal:

1. Completed Annual Affiliate Report (attached)
2. Signed Affiliate Licensing Agreement (attached)
3. \$350 Annual Licensing Fee -or- 5 New AWM Members Obtained
4. Active AWM Membership for Affiliate President ([Join Now!](#))
5. Your 2022 Calendar of Events. (If you do not have your calendar of events completed at the time of renewal, we invite you to email your event details to AWM National when available so we can help you promote.

If you wish to pay the \$350 renewal fee, you can call the AWM office at 202.750.3664 to make a payment via credit card or mail your payment to:

Alliance for Women in Media
2365 Harrodsburg Road, Ste. A325
Lexington, KY 40504

I look forward to hearing from you about your renewal decision and I look forward to working with you to continue our mission!

Thank you,
Amy Burton
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