# AWM AFFILIATE

News



# TIP OF THE MONTH

With almost 25-years of experience with association and non-profit management, it would be easy to get complacent and not keep up with my professional development. That's why I turn to ASAE, The American Society of Association Executives, and LinkedIn Learning to keep learning and engaging my mind to grow my career.

Each month, I will share with you some virtual PD that I found useful. This month, I am sharing these two gems:

- Why Virtual Events Are a Long-Term Opportunity

  (asaecenter.org): I know we are all a little burnt out on virtual events. BUT don't throw the baby out with the bath water when all your in-person events come back. We can, and should, continue to utilize virtual events to better reach our memberships.
- <u>Strategic communications (linkedin.com)</u>: You need a plan...but sometimes the planning seems more daunting than the doing.

  Trust me, everyone feels this way. This is a good module to help remind yourself of why taking the time to construct a communications strategy is well worth the effort.

Have you found a useful article, video, podcast, or website that you would like to share? I would love to hear from you. Email suggestions to amy.burton@allwomeninmedia.org. And you never know — you might see your suggestion in next month's newsletter!

Amy Burton

Awards and Membership Engagement Manager

IN THIS ISSUE

TIP OF THE MONTH

AFFILIATE RENEWAL 2022

FOLLOW-UP FROM NOVEMBER ZOOM

HELP US SPREAD THE WORD

LET US KNOW...

AFFILIATE PRESIDENT LIST

**STAY IN TOUCH** 



## **AFFILIATE RENEWAL 2022**

One of the biggest items shared last month was the Affiliate Renewal process for 2022. Did you miss the email? No worries everything is now on the brand new Affiliate President webpage:

https://allwomeninmedia.org/membershi p/affiliate-president-news

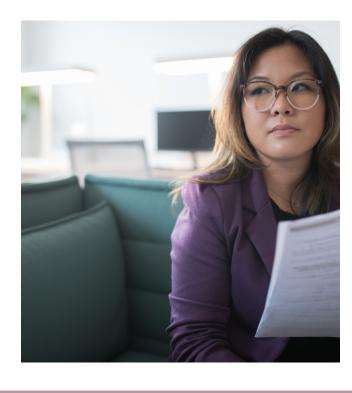
If you will be taking the option to recruit 5 new AWM National members in lieu of paying the \$350 renewal fee, please email amy.burton@allwomeninmedia.org to get started!

# FOLLOW-UP FROM NOVEMBER ZOOM MEETING

We met via Zoom on Tuesday, November 16th. You can view the recording of the meeting **HERE** (passcode njwP8n+). And the minutes are available to read **online**. During the meeting, a few things were requested and I wanted to let everyone know the status.

- Gracies Entry Questions: A request was received to have the entry questions put into a document for easy access. The document is available <a href="here">here</a>.
- Microsoft Teams Group: A Teams group has been formed to give us a group chat option. An email invite was sent on November 19th or you can use this <u>link</u>.

Our next Zoom meeting will be on Thursday, December 16th at 1pm ET. Please email amy.burton@allwomeninmedia.org with questions.



# HELP US SPREAD THE WORD

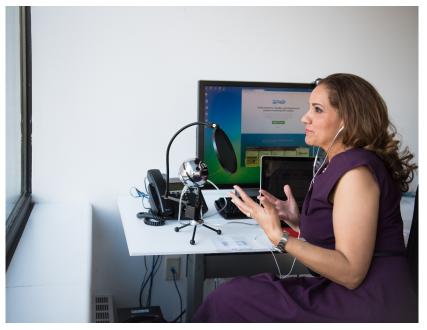
### GRACIES CALL FOR ENTRIES

The 2022 Gracie Awards Call for Entries is available on our **website**. Please share with your Affiliate Membership. Email questions to gracies@allwomeninmedia.org.

# FOUNDATION FUNDRAISER

Our Foundation Fundraiser for 2021 is underway! Help us raise \$21,000 in 21 Days and help serve women in media for the next 70 years. Donate today at:

allwomeninmedia.org/foundation/make-a-donation



# LET US KNOW...

AWM National is here to help you share news about your Affiliate group.

- Events: If you have upcoming events, please send to amy.burton@allwomeninmedia.org.

  As space permits, we are happy to share them with the AWM National membership base in our newsletters A Minute with Membership and FastForward as well as on our social media outlets and website.
- Facebook: Is your Affiliate on Facebook?
   Email amy.burton@allwomeninmedia.org to make sure we are following you.

We want to hear from you!

### **AFFILIATE PRESIDENTS**

#### Austin

·Liz Land, liz.land@athletics.utexas.edu

#### Dallas/Ft. Worth

 $\cdot A \, della \, \, Fremstad - Nolan \, , \, \, afremstad \, @ \, radio-one.com$ 

#### Media Alliance of Houston

·Amanda Rossy, arossy@brivicmedia.com

#### New York City

·Emily Eldredge, emily.a.eldredge@gmail.com

### Oklahoma Media Network

- ·Alison Hooks, alisonhooks@yahoo.com
- ·Ellen Graham, Executive Director,
- oklahomamedia.network@gmail.com

#### Sacramento Affiliate

·Krystine Taylor, awmsac.president@gmail.com

#### San Antonio Media Alliance

·Erika Grimm, erika.grimm@3qmp.com

#### Southern California Affiliate

·Julie Kertes, juliekertes@gmail.com



# STAY IN TOUCH

**FastForward**: Be sure you are subscribed to our bi-weekly digital newsletter. The next issue will be released Friday, December 3rd. Subscribe <u>HERE</u>.

Facebook: Follow us on Facebook and like, comment, and share.