

AWM AFFILIATE

News



TIP OF THE MONTH

With almost 25-years of experience with association and non-profit management, it would be easy to get complacent and not keep up with my professional development. That's why I turn to ASAE, The American Society of Association Executives, and LinkedIn Learning to keep learning and engaging my mind to grow my career.

Each month, I will share with you some virtual PD that I found useful. This month, I am sharing these two gems:

- **Why Virtual Events Are a Long-Term Opportunity** (asaecenter.org): I know we are all a little burnt out on virtual events. BUT don't throw the baby out with the bath water when all your in-person events come back. We can, and should, continue to utilize virtual events to better reach our memberships.
- **Strategic communications** (linkedin.com): You need a plan...but sometimes the planning seems more daunting than the doing. Trust me, everyone feels this way. This is a good module to help remind yourself of why taking the time to construct a communications strategy is well worth the effort.

Have you found a useful article, video, podcast, or website that you would like to share? I would love to hear from you. Email suggestions to amy.burton@allwomeninmedia.org. And you never know – you might see your suggestion in next month's newsletter!

Amy Burton
Awards and Membership Engagement Manager

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AFFILIATE RENEWAL 2022

One of the biggest items shared last month was the Affiliate Renewal process for 2022. Did you miss the email? No worries - everything is now on the brand new Affiliate President webpage:

<https://allwomeninmedia.org/membership/affiliate-president-news>

If you will be taking the option to recruit 5 new AWM National members in lieu of paying the \$350 renewal fee, please email amy.burton@allwomeninmedia.org to get started!

FOLLOW-UP FROM NOVEMBER ZOOM MEETING

We met via Zoom on Tuesday, November 16th. You can view the recording of the meeting [HERE](#) (passcode njwP8n+). And the minutes are available to read [online](#). During the meeting, a few things were requested and I wanted to let everyone know the status.

- **Gracies Entry Questions:** A request was received to have the entry questions put into a document for easy access. The document is available [here](#).
- **Microsoft Teams Group:** A Teams group has been formed to give us a group chat option. An email invite was sent on November 19th or you can use this [link](#).

Our next Zoom meeting will be on Thursday, December 16th at 1pm ET. Please email amy.burton@allwomeninmedia.org with questions.



HELP US SPREAD THE WORD

GRACIES CALL FOR ENTRIES

The 2022 Gracie Awards Call for Entries is available on our [website](#). Please share with your Affiliate Membership. Email questions to gracies@allwomeninmedia.org.

FOUNDATION FUNDRAISER

Our Foundation Fundraiser for 2021 is underway! Help us raise \$21,000 in 21 Days and help serve women in media for the next 70 years. Donate today at:

allwomeninmedia.org/foundation/make-a-donation



LET US KNOW...

AWM National is here to help you share news about your Affiliate group.

- **Events:** If you have upcoming events, please send to amy.burton@allwomeninmedia.org. As space permits, we are happy to share them with the AWM National membership base in our newsletters *A Minute with Membership* and *FastForward* as well as on our social media outlets and website.
- **Facebook:** Is your Affiliate on Facebook? Email amy.burton@allwomeninmedia.org to make sure we are following you.

We want to hear from you!

AFFILIATE PRESIDENTS

Austin

· Liz Land, liz.land@athletics.utexas.edu

Dallas/Ft. Worth

· Adella Fremstad-Nolan, afremstad@radio-one.com

Media Alliance of Houston

· Amanda Rossy, arossy@brivicmedia.com

New York City

· Emily Eldredge, emily.a.eldredge@gmail.com

Oklahoma Media Network

· Alison Hooks, alisonhooks@yahoo.com

· Ellen Graham, Executive Director,
oklahomamedia.network@gmail.com

Sacramento Affiliate

· Krystine Taylor, awmsac.president@gmail.com

San Antonio Media Alliance

· Erika Grimm, erika.grimm@3qmp.com

Southern California Affiliate

· Julie Kertes, juliekertes@gmail.com



STAY IN TOUCH

FastForward: Be sure you are subscribed to our bi-weekly digital newsletter. The next issue will be released Friday, December 3rd. Subscribe [HERE](#).

Facebook: Follow us on [Facebook](#) and like, comment, and share.