

## The 2022 Gracies Call for Entries is Now Open

The Early Bird Deadline to submit Gracie entries is December 16, 2021. If you submitted in the past, your username and password will be the same. If this will be your first time, please create an account before starting your entry submission. We encourage Gracie Award submissions from all walks of media life, from creatives such as writers, broadcast journalists, and actors to technical categories, including producers and directors. The 47<sup>th</sup> Annual Gracie Awards entry eligibility air dates are January 1, 2021 through December 31, 2021.

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### Women on the Move

# **Paramount Hires Jenny Tartikoff as EVP Global Communications**

#### Deadline

Paramount has made official that former Universal SVP Global Communications Jenny Tartikoff is taking the reins as the Melrose Ave. lot's new EVP Global Communications in the wake of Brian Robbins being promoted to CEO of the studio. Tartikoff starts on Nov. 15 and will report directly to Robbins.

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## **Nexstar Gives Zimmer Presidential Stripes**

Radio + Television Business Report

Nexstar Media Group's former Executive Vice President/Chief Distribution and Strategy Officer, Dana Zimmer, has been promoted to President of Distribution. Prior to joining Nexstar in 2019, Zimmer was President of Distribution and Marketing for Tribune Media.

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## **Audacy Picks Former NYT Exec for Digital Business Hire**

Audacy named Palak Forbes as senior vice president of digital business operations, a newly created position. She most recently held a business development and operations role at the *New York Times*.

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# **Industry News**

# ViacomCBS, Twitter Strike Deal for Digital Content Around Live Events, Shows and Franchises

The Hollywood Reporter

ViacomCBS and Twitter are entering into a multiyear global agreement for digital content tied to live events, popular shows and franchises from ViacomCBS' brands, including CBS, Comedy Central, MTV, Nickelodeon and Paramount.

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# WMC Divided 2021: The Media Gender Gap

Women's Media Center

Gender inequality in America's newsrooms continues across all media platforms as men overall receive 65 percent of news bylines and credits and women 34 percent, according to the Women's Media Center's latest "Divided 2021: The Media Gender Gap.".

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# **Being the Ricardos** Trailer Shows Nicole Kidman's Full Transformation into Lucille Ball

W Magazine

The first full-length trailer of Amazon Studios' upcoming biopic *Being the Ricardos* will likely quiet Twitter for good. Though many were unsure of the casting of Nicole Kidman to play the ultimate comedienne, Lucille Ball, it is now clear she's up for the job.

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## **Association News**

# **AWM Launches New "AWM Connects" Mentorship Program**

AWM Connects is an exciting new virtual mentoring program that will connect young/new professionals with senior level executives throughout television, radio, and digital media. Mentees interested in participating in this inaugural program should apply by December 1st. Presented by Ford Motor Company and Ziploc Accessory Bags, the event will be held on December 15th from 12-1pm ET and will include an opportunity for mentees and mentors to interact.

#### **Apply Today!**

## **AWM Board of Directors Applications Are Now Available**

The opportunity to apply for the AWM Board of Directors is now open through December 16, 2021. Serving on the AWM Board of Directors is a way to promote progress and create positive change for women in all forms of media as well as to give back to the industry that you serve. You may nominate yourself or recommend others for the AWM National Board of Directors.

#### **Apply Today!**

## **Donate**

The Alliance for Women in Media Foundation is able to continue its mission because of your support and generosity. By contributing, you'll help ensure that our work continues.

### **Career Center**

Find out more about the AWM Career Center.

Employers, click here to post a job. AWM members receive discounts off job posting fees.

Take advantage of our Career Center! This premier online resource allows staffing agents in the media industry to post job openings and receive resumes from candidates, while allowing job seekers to view job postings and upload resumes. We want to help you get the word out to the most qualified candidates. Post today!

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ABC7 Los Angeles
View Posting

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NYC Department of Health and Mental Hygiene
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