

# A MINUTE WITH MEMBERSHIP

AWM'S MEMBERS-ONLY NEWSLETTER

*April 2022*

## AWM Member Spotlight



**Corny Koehl**  
Chief Content Officer, Agua Media

### **Why are organizations like the Alliance for Women in Media important today?**

Hard work, tenacity, knowledge, and skill are all fundamental building blocks for a successful career, but relationships, comradery and community are vital to building a meaningful professional life. The Alliance for Women in Media supports members as much as it inspires. There are few more cherished ideals than knowing that you are part of a larger mission to support women in this competitive industry, and beyond.

### **What inspired you to rejoin AWM?**

At the risk of dating myself, I was on the board of directors of this great organization way back when we were called the American Women in Radio and Television or AWRT. That was such a transformational experience for me, I knew I would eventually return to the fold. The company I work for now, Agua Media, embraces the mission and values of AWM, so this is a win-win for me and for us.

### **What is your greatest advice, to women or men, no matter where they are in their career?**

In an industry where ego reigns supreme, be kind. Be a mentor. Reach out with a helping hand. It makes good sense. It makes good business.

### **Corny's Bio**

Across radio, television, and digital media, Corny Koehl has executive produced and programmed for some of the biggest names in media today including Oprah Winfrey, Gayle King, Suze Orman. She has EP'd well over 10,000 hours of original spoken word programming.

Prior to joining Agua Media and developing podcasts under her own umbrella, she helped develop and co-executive produced Super Soul Sunday, a weekly television program hosted by Oprah on the OWN Channel. Koehl was also instrumental in launching the "Oprah & Friends" 24/7 radio channel on XM Radio.

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## Member Spotlight Continued

As Director of Program Development and Executive Producer, she helmed regular programs including, Oprah's Soul Series, The Gayle King Show, O the Oprah Magazine Show (hosted by Oprah and Gayle) and oversaw others including, The Dr. Oz (radio) Show, The Dr. Maya Angelou Show, and more. Koehl worked at ABC Radio Networks, where she served as the Director of Women's Programming and Executive Producer of the groundbreaking, Satellite Sisters. She began her career in radio at Premiere Radio Networks, where she was Executive Producer for The Dr. Laura Show and The Suze Orman Show.

She is the recipient of two Emmy Awards (four nominations), and two Gracie Awards for Outstanding Producer from the Alliance for Women in Media.

## Membership News

### **Just 2 Weeks Left to Register for AWM Breakfast at NAB Show**

We are getting closer to our first in-person event since 2020 – the return of the AWM Breakfast at the NAB Show! This morning networking session will be held on Monday, April 25th with an outstanding panel of speakers discussing the topic “Maintaining Media Relevance: Rising Above the ‘Everyone is a Producer.’” And as a member, you will receive a discount! Register Today!

Thank you to our Premier Sponsors Futuri, CMG/Cox Reps, and Gray; Presenting Sponsors Audacy and Beasley Media Group; Sponsors Matrix, Triton Digital, and Katz Media Group; and Host Committee Supporters Mr. Master, Deborah Parenti (Radio Ink), Valerie Blackburn (VKB Media Consulting), Julie Talbott (Premiere Networks), E.W. Scripps, and Hearst.

### **AWM Foundation Scholarship Program Now Accepting Applications**

The Alliance for Women in Media Foundation (AWMF) Scholarship Program is accepting applications for the 2022 fall semester. Because of our generous partners, AWMF recognizes and supports future generations of women in media with over \$20,000 in scholarships awarded annually.

Currently available is the NCTA – The Internet and Television Association scholarship and the deadline to apply is May 11, 2022.

For more scholarship opportunities and information please visit our website, <https://allwomeninmedia.org/foundation/scholarships>. Please help us spread the word about this opportunity.

## Follow AWM on Social Media:

# @allwomeninmedia on Twitter, Instagram and Facebook

## Gracies Interview Series - Virtual Gatherings

### In Conversation with Chesley Maddox-Dorsey and Tanya Hart

April 14th | 2:00pm ET

The next Gracies Interview Series Virtual Gathering will be with Chesley Maddox-Dorsey, CEO of A Wonder Media Group, LLC in conversation with Tanya Hart, Host of Hollywood Live with Tanya Hart. Registration is now open for this meeting being held on Thursday, April 14th at 2:00pm ET. This is a free event and everyone is welcome, Please invite your friends and colleagues to attend!

[Register Today](#)

### Have You Seen the New Videos on YouTube?

Over the last few months, we have been working on some special videos compiling advice and stories from some of the amazing people we have had the pleasure of talking to through our Gracies Interview Series over the years. And there are more to come! So be sure to subscribe to our YouTube Channel and hit the notification bell to be alerted each time we upload!

## Gracies News

### 2022 Gracie Award Honorees Announced Soon!

The honorees of the 47th Annual Gracie Awards will be announced next week – so be sure you are watching our social media and website for the information. You can find AWM on [Instagram](#), [Facebook](#), [Twitter](#), and [LinkedIn](#).

## Member Benefit Spotlight

### Member Rates

As an AWM Member, you are eligible for discounts on registration to the annual [AWM Breakfast at the NAB Show](#) as well as our [Career Center](#). Don't let these discounts go to waste – be sure you [login](#) when you register for the Breakfast and post your open positions!

Have questions about your AWM Membership?  
Email [amy.burton@allwomeninmedia.org](mailto:amy.burton@allwomeninmedia.org)

## Career Center

In each issue of *FastForward*, we spotlight the openings posted to the AWM Career Center. Since job postings change frequently, the archived versions of *FastForward* do not include specific links. Please visit [allwomeninmedia.org/career-center](http://allwomeninmedia.org/career-center) to see the current postings.

The AWM Career Center is a premier online resource that allows staffing agents in the media industry to post job openings and receive resumes from candidates, while allowing job seekers to view job postings and upload resumes. AWM Members receive a discount on all job posts. Visit [allwomeninmedia.org/career-center](http://allwomeninmedia.org/career-center) today to learn more.

## AWM Affiliates

The Alliance for Women in Media (AWM) is committed to supporting women across all media segments, to expand networks, and to educate and celebrate accomplishments. The AWM leadership and task forces are continuously evaluating ways to add value at a national level.

Additional networking, creating valuable connections and educational opportunities are available on a local level through informal groups gathering or AWM Affiliates. There is invaluable benefit to gathering and reaping what is only available with connecting to those in a community.

AWM currently has eight Affiliates, which are listed below. If you are in these areas, we encourage you to reach out to the list contact. If there is not an Affiliate group in your area and are interested in learning about how to start one, please contact [amy.burton@allwomeninmedia.org](mailto:amy.burton@allwomeninmedia.org).

### Affiliate Contact List

Austin: [liz.land@athletics.utexas.edu](mailto:liz.land@athletics.utexas.edu)

Dallas/Ft. Worth: [afremstad@radio-one.com](mailto:afremstad@radio-one.com)

Media Alliance of Houston: [arossy@brivicmedia.com](mailto:arossy@brivicmedia.com)

New York City: [awm.awrtnyrc@gmail.com](mailto:awm.awrtnyrc@gmail.com)

Oklahoma Media Network: [alisonhooks@yahoo.com](mailto:alisonhooks@yahoo.com), [oklahomamedia.network@gmail.com](mailto:oklahomamedia.network@gmail.com)

Sacramento Affiliate: [awmsac.president@gmail.com](mailto:awmsac.president@gmail.com)

San Antonio Media Alliance: [erika.grimm@3qmp.com](mailto:erika.grimm@3qmp.com)

Southern California Affiliate: [juliekertes@gmail.com](mailto:juliekertes@gmail.com)