

# A MINUTE WITH MEMBERSHIP

AWM'S MEMBERS-ONLY NEWSLETTER

*August 2022*

## AWM Member Spotlight



**Michelle Duke**

President, NAB Leadership Foundation and  
Chief Diversity Officer, NAB

### **Why are organizations like the Alliance for Women in Media important today?**

While women are making great strides in our industry, we still aren't at parity with the number of men in leadership positions and certainly not in ownership. Organizations like the Alliance for Women in Media offer women the opportunity to be recognized for their contributions to the industry and network with other women who are making a difference. AWM and AWM Foundation are also a source of information and industry connections for women who are building toward leadership positions in media.

### **What inspired you to become a member?**

I have been a member of AWM since it was the American Women in Radio and Television (AWRT). I joined because of the opportunity to network with and be mentored by women who were making significant strides in the fields of television and radio. As the organization has expanded its reach to include all women in media, I have had the opportunity to learn from women who work in every facet of the media space. As a result, I've developed life-long friendships, fruitful partnerships, and a broader knowledge of the industry. I was honored to serve on the board of AWM for many years. It was a privilege to help shape the direction of the organization. Now, I strongly encourage individuals who want to be connected, build opportunities for others, and contribute to the advancement of women in our business to get involved at the committee or board level.

### **What is your greatest advice, to women or men, no matter where they are in their career?**

Make it a point to ask yourself with some degree of frequency if you are happy and having fun. Then, be brave enough to change the situation if you aren't. That doesn't always mean leaving a job or industry. It could, but it might also mean restructuring your current role, reinventing yourself, returning to school, giving back to others, or finding a side hustle that brings you joy. For me, happiness has been a significant key to success.

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## Member Spotlight Continued

### Michelle's Bio

Michelle Duke has over 30 years of experience in the media industry working as a journalist, and a nonprofit and trade association executive. She is currently the President of the National Association of Broadcasters Leadership Foundation (NABLF) and the Chief Diversity Officer of the National Association of Broadcasters.

Before joining the NAB Leadership Foundation in January 2005, she was the Director of Leadership Programs for the Newspaper Association of America. She started her media career as a reporter for the now defunct, afternoon daily The Nashville Banner, which was based in Nashville, TN. Duke received her Bachelor of Science in journalism from Middle Tennessee State University.

### Knowledge Areas

Radio, tv, diversity, strategy, leadership development, recruitment and retention, writing

## Membership News

### NCTA/AWMF Scholarship Recipient Announced

Congratulations to this year's NCTA/AWMF scholarship recipient, Carsen Smith, who is studying Film MFA at Columbia University. The Alliance for Women in Media Foundation seeks to create positive change in media by supporting scholarships that benefit students pursuing careers in media and allied fields. Thank you to our generous partner, [NCTA, The Internet & Television Association](#) for helping to make this scholarship possible. Best wishes Carsen!

If you are interested in learning more about how you or your company can help the AWM Foundation provide scholarships, please contact [latonya.jackson@allwomeninmedia.org](mailto:latonya.jackson@allwomeninmedia.org).

## Gracies News

### Save the Date: Gracies Leadership Awards

Mark your calendars for the Gracies Leadership Awards on Monday, November 14, 2022. This inspirational event will be held at Tribeca 360 in New York. Registration will open soon.

The Gracies Leadership Awards provide an opportunity to recognize and celebrate the significant impact women have made in the media industry, while also spurring to action and emboldening female leaders in attendance. If you or your company would like to support the Gracies Leadership Awards, please contact [becky.brooks@allwomeninmedia.org](mailto:becky.brooks@allwomeninmedia.org).

Follow AWM on Social Media:

@allwomeninmedia on Twitter, Instagram and Facebook

## Member Benefit Spotlight

### Access to Gracies Interview Series – Virtual Gatherings

As an AWM Member, you have access to the full-length videos of all past Gracies Interview Series – Virtual Gatherings. The past videos are available [HERE](#). Be sure to [LOGIN](#) first so you will see the full videos. (If you see only the Preview options, that indicates that you are not yet logged in.)

### Career Center

In each issue of *FastForward*, we spotlight the openings posted to the AWM Career Center. Since job postings change frequently, the archived versions of *FastForward* do not include specific links. Please visit [allwomeninmedia.org/career-center](http://allwomeninmedia.org/career-center) to see the current postings.

The AWM Career Center is a premier online resource that allows staffing agents in the media industry to post job openings and receive resumes from candidates, while allowing job seekers to view job postings and upload resumes. AWM Members receive a discount on all job posts. Visit [allwomeninmedia.org/career-center](http://allwomeninmedia.org/career-center) today to learn more.

Have questions about your AWM Membership?

Email [amy.burton@allwomeninmedia.org](mailto:amy.burton@allwomeninmedia.org)