

A MINUTE WITH MEMBERSHIP

AWM'S MEMBERS-ONLY NEWSLETTER

February 2022

AWM Member Spotlight



Why are organizations like the Alliance for Women in Media important today?

As a woman in a male-dominated role, it is vital to connect with other women who understand the associated nuances. Sharing a laugh or an understanding moment can make all the difference in frustrating situations. Not only can you connect with more women in media through AWM, having the mindset of women looking out for one another is truly valuable. There are a number of dangers associated with working out in the field and to know we have each other's back is a huge help.

What inspired you to become a member?

I worked on a special project in 2016 with Kristen Remington at KTVN and she submitted it for a Gracie. This was the first I had heard of the AWM and our story about Breast Cancer survivors competing in a fitness competition won that year! I was delighted to go to New York with her for the luncheon and I remember meeting Jane Pauley and getting to meet and connect with other really talented women as well. It was a professional and personal highlight to be sure.

What is your greatest advice, to women or men, no matter where they are in their career?

Go with your gut and stand up for yourself. If something feels wrong, trust that and change it. Self-care is crucial to being able to listen to yourself, so don't neglect your own needs. Most importantly, have fun!

Mackenzie's Bio

After graduating with a Bachelor's in Audio Engineering in 2010, Mackenzie pivoted from Recording Music to A/V and ultimately established a career path in TV News. Starting out as a Production Assistant she quickly moved up to Video Editor, and eventually Photographer at KTVN in Reno, NV. For the last several years Mackenzie has been a Photojournalist in San Francisco, first at KPIX and now at ABC7/ KGO-TV. At KGO she is developing Producing skills, in addition to the daily news cycle, highlighting Community Action with stories single handedly.

Membership News

Membership Renewal is in Full Swing

Membership renewal time is upon us! If you missed the first renewal email in January, be sure to check your inbox on Monday, Feb 14th for the reminder. The email will have a link where you can easily renew your membership through February 2023. If you have any questions, please contact amy.burton@allwomeninmedia.org. (The deadline to renew will be February 28, 2022.)

Gracies News

Record Number of Gracies Entries Means a Need for More Judges

We are excited to report a record number of entries were received for consideration in the 2022 Gracie Awards this year. With that, there is still an opportunity to apply to be involved as a judge for the Gracies Awards. We are seeking those experienced in programming and content creation in television, radio, and digital medias.

All judging will be virtual and will take place Feb 11-23. Judges can work at their own pace during this time. To show our appreciation, Judges who complete their category assignments will receive an opportunity to attend the Gracies Luncheon or a discounted ticket to the Gracies Gala! Submit your application [HERE](#).

Member Benefit Spotlight

Career Center

The AWM Career Center is a job-search site specific to media. Recruiters can post open positions and, as a member, you will save between \$100-900 when you do! This is also a wonderful resource for those looking for jobs in media. Take a look and share with those that would benefit.

[Career Center Online](#)

Follow AWM on Social Media:

@allwomeninmedia on Twitter, Instagram and Facebook

AWM Affiliates

The Alliance for Women in Media (AWM) is committed to supporting women across all media segments, to expand networks, and to educate and celebrate accomplishments. The AWM leadership and task forces are continuously evaluating ways to add value at a national level.

Additional networking, creating valuable connections and educational opportunities are available on a local level through informal groups gathering or AWM Affiliates. There is invaluable benefit to gathering and reaping what is only available with connecting to those in a community.

AWM currently has eight Affiliates, which are listed below. If you are in these areas, we encourage you to reach out to the list contact. If there is not an Affiliate group in your area and are interested in learning about how to start one, please contact amy.burton@allwomeninmedia.org.

Affiliate Contact List

Austin: liz.land@athletics.utexas.edu

Dallas/Ft. Worth: afremstad@radio-one.com

Media Alliance of Houston: arossy@brivicmedia.com

New York City: awm.awrtnyrc@gmail.com

Oklahoma Media Network: alisonhooks@yahoo.com, oklahomamedia.network@gmail.com

Sacramento Affiliate: awmsac.president@gmail.com

San Antonio Media Alliance: erika.grimm@3qmp.com

Southern California Affiliate: juliekertes@gmail.com

Have questions about your AWM Membership?
Email amy.burton@allwomeninmedia.org