

A MINUTE WITH MEMBERSHIP

AWM'S MEMBERS-ONLY NEWSLETTER

January 2022

Inaugural AWM Connects Program a Success

The incredibly impactful, inaugural AWM Connects mentorship program was held in December 2021. The program welcomed 14 mentees and 12 mentors with a live session for general discussion followed by one-on-one conversations. The participants enjoyed the opportunity to meet and discuss issues pertinent to women in media including career advancement advice, expanding experience opportunities and more. All the mentees were provided not only with mentorship but one free year of membership in AWM. These relationships have a long-lasting impact and shape the organization and media in general.

“Since graduating from film school I have felt the absence of a mentor who works in the industry and would guide me in my career path. AWM Connects program posed as the perfect opportunity to get to know how mentorship programs work. My mentor recommended some great labs that I could apply to strengthen my portfolio. A lot of them require a letter of recommendation and she agreed to write me one which would automatically make my application stronger.”

-Ragini Bhasin, Jubilee Media

“I consider myself to be a hard worker but one thing I'm working on is figuring out how to work smarter. The AWM Connects program offered me the opportunity to get in front of industry leaders and ask fine-tuned, specific questions that will directly help my career moving forward. That insight is invaluable, and I was able to put my mentor's advice into action immediately. I have a thorough plan in place to take my career to the next level and am now connected to an industry leader who gave me the confidence boost I needed to push through some of the insecurities I've allowed to hold me back.”

-Lindsay Guentzel, Minnesota Public Radio

“I applied to the AWM Connects program because I wanted to surround myself with a community of supportive women who I admire and who I aspire to be like one day. As I start to navigate my career as a first-generation Latina lawyer, I understand that importance of mentorship and value the advice from women that have paved the way for women like myself. One piece of advice I received from my Mentor is to do something every day that scares you. I really love that advice because it's a reminder to not let fear get in the way of your goals.”

-Daisy Mateo, UC Hastings College of Law

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Inaugural AWM Connects Program a Success (*cont.*)

"I was inspired to apply for AWM Connects out of a need for connection and career guidance during these unique times when it's not always easy to find mentorship, especially working from home. My mentor gave me a great piece of advice which is to do one thing every day that scares you. It's a great mindset for taking on challenges you normally wouldn't! The women were very responsive and willing to help and answer questions. They were so generous with their time. It was inspiring to see them so invested in next generation of women in media!"

-Colleen O'Neill, CBS/Entertainment Tonight

"The opportunity to network with women across the industry is what inspired me to apply for AWM Connects. Along with networking, the program offers the chance to learn more about the overall media industry from some of the best and brightest. As someone who came to ESPN from the 'outside', I'm excited about the positive influence being involved in this group will bring. I left our initial meeting so inspired and excited about connecting with my mentor and everything to come."

-Amy Ufnowski, ESPN

The inaugural AWM Connects program was made possible by the support of Ziploc Accessory Bags and Ford Motor Company Fund. Thank you to our sponsors for allowing us to provide these types of events and we look forward to holding another AWM Connects session in 2022.

Gracies News

Gracies Call for Entries Regular Deadline is January 20th

The regular deadline to submit Gracie entries is January 20th (11:59pm ET). (The extended deadline is January 27th 11:59 pm ET for an additional fee.) If you submitted in the past, your username and password will be the same. If this will be your first time, please create an account before starting your entry submission. We encourage Gracie Award submissions from all walks of media life, from creatives such as writers, broadcast journalists, and actors to technical categories, including producers and directors. The 47th Annual Gracie Awards entry eligibility air dates are January 1, 2021 through December 31, 2021. More information is available [HERE](#).

Judges Needed for the 2022 Gracie Awards

The Gracie Awards is seeking Judges for the 2022 Gracie Awards. Both virtual and in-person (as of now) judges are needed! You can participate from the comforts of home or the Washington, DC area assuming we are able to gather in person. Virtual judging is Feb 9-23 (assume 8-10 hours total) and in-person judging will be March 5-6. More information and the application are available [HERE](#).

Follow AWM on Social Media:

@allwomeninmedia on Twitter, Instagram and Facebook

Membership News

Membership Renewal Info Coming January 19th

It's almost that time again – membership renewal info will be coming January 19th. Watch your email for information on renewing your membership through February 2023. If you have any questions about your membership or renewal, please contact amy.burton@allwomeninmedia.org. (The deadline to renew will be February 28, 2022.)

AWM Affiliates

The Alliance for Women in Media (AWM) is committed to supporting women across all media segments, to expand networks, and to educate and celebrate accomplishments. The AWM leadership and task forces are continuously evaluating ways to add value at a national level.

Additional networking, creating valuable connections and educational opportunities are available on a local level through informal groups gathering or AWM Affiliates. There is invaluable benefit to gathering and reaping what is only available with connecting to those in a community.

AWM currently has eight Affiliates, which are listed below. If you are in these areas, we encourage you to reach out to the list contact. If there is not an Affiliate group in your area and are interested in learning about how to start one, please contact amy.burton@allwomeninmedia.org.

Affiliate Contact List

Austin: liz.land@athletics.utexas.edu

Dallas/Ft. Worth: afremstad@radio-one.com

Media Alliance of Houston: arossy@brivicmedia.com

New York City: awm.awrtnyrc@gmail.com

Oklahoma Media Network: alisonhooks@yahoo.com, oklahomamedia.network@gmail.com

Sacramento Affiliate: awmsac.president@gmail.com

San Antonio Media Alliance: erika.grimm@3qmp.com

Southern California Affiliate: juliekertes@gmail.com

Have questions about your AWM Membership?
Email amy.burton@allwomeninmedia.org