

July 2022

AWM Member Spotlight



Why are organizations like the Alliance for Women in Media important today?

Between #MeToo, #TimesUp and the racial reckoning born out of the death of George Floyd, companies are in an interesting place. They must deal with how the workplace has (mis) treated many women and minority employees. They are in a position where many are actively and sometimes aggressively trying to recruit women and BIPOC. Organizations like AWM are where companies can find that talent. It's also where we find each other for mentoring, camaraderie, or just whining by the virtual water cooler. And it's also where we groom the future broadcasters. While attending the Gracies in New York, I met women from different markets, different stages of their careers, and different areas of broadcasting. It was refreshing and inspiring to connect and hear their stories. And to watch as we cheered each other on and encouraged one another.

What inspired you to join AWM?

Joining AWM was a natural fit for me personally and professionally. I co-host and produce a women's empowerment show. I'm a big supporter of women pursuing their dreams and passions. I'm a natural mentor and teacher, especially to those pursuing careers in media and entertainment. When I started looking for a professional group whose vision aligned with mine, I didn't have to go far. AWM is more than just the Gracies. They offer both local and national opportunities for women to learn, grow, connect and give back.

How did winning a Gracies as a graduate student help you with your professional career?

While at the University of Southern California, my professors suggested I submit an entry to the local press club awards. It was the first time I'd ever entered my work in a contest, and I won. I returned to school as a mid-career professional, so I wasn't new in the industry. I asked myself why I hadn't entered any of my work before? I knew of the Gracies. There are lots of big names and talent who win. That year, I had a big interview with First Lady Michelle Obama for Café Mocha Radio, the syndicated show I produce/co-host. I decided to enter the interview and won. The next year we won again.

Member Spotlight Continued

The superficial answer to this question is that I now get to call myself a multi-Gracie award winner. But the more important answer is that winning the Gracie forced me to acknowledge that I'm doing great work. I was always so busy turning out shows I never stopped to commend myself or even acknowledge the importance of the stories we tell on the show. I guess I'd never submitted anything because I didn't think it rose to the level of a Gracie Award. So, winning and then winning two more times has taught me to value and respect my work more. It's also inspired me to raise my bar even more. Not everything is going to be award worthy. But as I'm planning shows, booking guests, and developing topics, I'm doing so with excellence and service in mind.

Angelique's Bio

I came into radio quite accidentally. A theater major, I was drafted into the profession after a morning radio dee jay heard me doing character voices and put me on the air as part of his morning crew. After decades producing and co-hosting drive-time shows in Charlotte, Detroit, and then LA, I dipped my toe into satellite radio. I became part of the team that launched Sirius Out Q, which pioneered Talk and Entertainment geared at LGBTQ audiences. Then came Café Mocha which brought topics and issues to progressive women of color when program directors felt there wasn't a market for it. After getting my MA from USC and winning my first Gracie Award, I realized I needed a platform where I could tell more in-depth stories. So now I work in public radio. And yes, I'm still doing characters. Catch me in the new HBO Max cartoon Jellystone!. If you prefer the classics, I play Jedi Master Adi Gallia in Star Wars: The Clone Wars.

Knowledge Areas

Radio, Content Creation, Audio Production, On-Air Talent, Podcast Development

Membership News

AWM Foundation Seeking Scholarship Partners

The Alliance for Women in Media Foundation's mission is to create positive change in media by supporting educational programs, recognition events, and scholarships that benefit students pursuing careers in media and allied fields. There is more work to do, and we need you!

The AWM Foundation is seeking partners to offer scholarships for the 2022 Fall Semester and beyond. Partners will assist in defining scholarship requirements and qualifications while AWM staff will manage the promotion, collection and initial review of applications. Past scholarships have provided over \$20,000 annually in assistance to undergraduate as well as post-graduate students.

If you are interested in learning more about how you or your company can support the AWM Foundation with providing scholarships, please contact latonya.jackson@allwomeninmedia.org.

Follow AWM on Social Media:
@allwomeninmedia on Twitter, Instagram and Facebook

Gracies News

Gracies Luncheon a Success in New York

The 47th Annual Gracie Awards Luncheon was held last week at Cipriani 42nd Street in New York City. The celebration put a spotlight on local and student winners in radio, television, and digital media.

We were honored to have Hannah Storm, anchor of ESPN SportsCenter, as our Host with entertainment by Curb Recording Artist Hannah Ellis, who performed her soon-to-be-released song "Country Can."

This year we were elated to have so many of the local and student winners in attendance representing radio, television, and digital media. We invite you to read the <u>post-event release</u> which includes highlights and links to photos and video from this event.

To help continue the support of content creators, storytellers, and innovators, we encourage you to make a <u>tax-deductible</u> <u>donation</u> to the Alliance for Women in Media Foundation. Every gift makes a difference

Thank you to our sponsors for making the Gracies Luncheon possible: Audacy, Beasley Media Group, Cox Media Group, ESPN, Graham Media Group, Gray Media, iHeartMedia, Katz Media Group, NBCUniversal News Group, NCTA – The Internet & Television Association, Hofstra University, Point-To-Point, TEGNA, Townsquare Media, WABC, and WideOrbit.

Member Benefit Spotlight

Newsletter Subscriptions

AWM Members are automatically signed up to receive both of our newsletters, A Minute with Membership (which you are currently reading) and FastForward. A Minute with Membership is the monthly members-only newsletter that focuses on what is going on at AWM to keep you informed about your organization. FastForward is our biweekly newsletter that provides media industry news, women on the move, and other important information.

Career Center

In each issue of *FastForward*, we spotlight the openings posted to the AWM Career Center. Since job postings change frequently, the archived versions of *FastForward* do not include specific links. Please visit <u>allwomeninmedia.org/career-center</u> to see the current postings.

The AWM Career Center is a premier online resource that allows staffing agents in the media industry to post job openings and receive resumes from candidates, while allowing job seekers to view job postings and upload resumes. AWM Members receive a discount on all job posts. Visit <u>allwomeninmedia.org/career-center</u> today to learn more.