

# March 2022

# **AWM Member Spotlight**



# Why are organizations like the Alliance for Women in Media important today?

It's so valuable for women media professionals to have a community in which they can both give and receive support. Being able to connect and learn from each other in a supportive nurturing environment makes it easier for all women to succeed and thrive.

# What inspired you to become a member?

I had heard about AWM through word of mouth, and I was encouraged to join by a friend. I soon became a judge for the Gracies and had a really positive experience. I'm so glad I became a member! There are so many wonderful opportunities through AWM.

# What is your greatest advice, to women or men, no matter where they are in their career?

Having good relationships with others is one of the most important aspects of any business. Work on building bridges, own your mistakes, be generous with your praise, set the bar very high, and always lead by example.

#### Andrea's Bio

Andrea Passafiume is a documentary film programmer and writer based in the Washington D.C. area. Currently an Associate Programmer for the Tribeca Film Festival, she was previously Head Programmer for AFI Docs, the American Film Institute's documentary film festival, as well as Program Director for Docs in Progress, a non-profit organization dedicated to documentary storytelling. She has served on the Screening Committees for DOC NYC and Camden International Film Festival, screened for Sundance, been a judge for the Gracie Awards and a member of the nominating committees for the Cinema Eye Honors and IDA (International Documentary Association) Awards. Earlier in her career, Andrea was part of the AFI Fest Programming team in Los Angeles following eight years with Turner Broadcasting in Atlanta, where she was the Media Services Supervisor for Turner Classic Movies. She earned her B.F.A. and M.A. in Cinema Studies from New York University's Tisch School of the Arts and is currently working towards a Certificate in ASL (American Sign Language) at Montgomery College.

# **Membership News**

### Member Discount Available for AWM Breakfast at NAB Show

AWM is thrilled to announce the return of the AWM Breakfast at the NAB Show on Monday, April 25. This morning networking session with an outstanding panel of speakers is a staple at the show and finally returning in person. And as a member, you will receive a discount! Register Today!

Thank you to our Premier Sponsors Futuri and CMG/Cox Reps; Sponsor Matrix; and Host Committee Supporters Mr. Master and Deborah Parenti, Radio Ink.

#### Still Need to Renew? Deadline Extended

The deadline to renew has been extended through March 31st. Renew by this day to ensure that you do not experience a lapse in member benefits. A reminder was emailed out on March 9th that includes a link to renew. If you do not recall receiving this email, please check your spam/junk folder and then email info@allwomeninmedia.org.

# **Gracies Interview Series - Virtual Gatherings**

# In Conversation with Chesley Maddox-Dorsey and Tanya Hart

We are excited to announce that our next Gracies Interview Series Virtual Gathering will be with Chesley Maddox-Dorsey, CEO of A Wonder Media Group, LLC in conversation with Tanya Hart, Host of Hollywood Live with Tanya Hart. Registration is now open for this meeting being held on Thursday, April 14th at 2:00pm ET. Registration is Free.

**Register Today** 

# **Gracies News**

#### **Thank You Gracies Judges!**

With our record number of Gracies entries, we needed many Judges. We want to thank all our judges – over 120 in all – that volunteered their time and talent to make the 2022 Gracies the best it has ever been! We look forward to seeing many of our Judges in-person at either the Gracies Gala (May 24th) or Gracies Luncheon (June 22nd).

Be on the lookout next month for the list of all Gracie Honorees!

# Follow AWM on Social Media: @allwomeninmedia on Twitter, Instagram and Facebook

# **Member Benefit Spotlight**

# **Newsletter Subscriptions**

AWM Members are automatically signed up to receive both of our newsletters, A Minute with Membership (which you are currently reading) and FastForward. A Minute with Membership is the monthly members-only newsletter that focuses on what is going on at AWM to keep you informed about your organization. FastForward is our biweekly newsletter that provides media industry news, women on the move, and other important information.

# **AWM Affiliates**

The Alliance for Women in Media (AWM) is committed to supporting women across all media segments, to expand networks, and to educate and celebrate accomplishments. The AWM leadership and task forces are continuously evaluating ways to add value at a national level.

Additional networking, creating valuable connections and educational opportunities are available on a local level through informal groups gathering or AWM Affiliates. There is invaluable benefit to gathering and reaping what is only available with connecting to those in a community.

AWM currently has eight Affiliates, which are listed below. If you are in these areas, we encourage you to reach out to the list contact. If there is not an Affiliate group in your area and are interested in learning about how to start one, please contact amy.burton@allwomeninmedia.org.

Affiliate Contact List

Austin: liz.land@athletics.utexas.edu

Dallas/Ft. Worth: afremstad@radio-one.com

Media Alliance of Houston: arossy@brivicmedia.com

New York City: awm.awrtnyrc@gmail.com

Oklahoma Media Network: alisonhooks@yahoo.com, oklahomamedia.network@gmail.com

Sacramento Affiliate: awmsac.president@gmail.com

San Antonio Media Alliance: erika.grimm@3qmp.com

Southern California Affiliate: juliekertes@gmail.com

# Have questions about your AWM Membership? Email amy.burton@allwomeninmedia.org