

A MINUTE WITH MEMBERSHIP

AWM'S MEMBERS-ONLY NEWSLETTER

May 2022

AWM Member Spotlight



Liane Sousa
Associate Director of Affiliate Sales
Compass Media Networks

Why are organizations like the Alliance for Women in Media important today?

Now more than ever, it's important to be a part of a supportive community that motivates and inspires all women. The Alliance for Women in Media is built on strong women that educate and celebrate each other's accomplishments. The Alliance follows the notion that women can work together and empower women in all areas of their careers, while continuing to make a conscious effort in connecting multi-generations of students, executives, and professionals beyond the media industry.

What inspired you to join AWM?

I became familiar with the Alliance of Women in Media as a student at Hofstra University through networking with Hofstra alum Heather Cohen. Her passion for the organization inspired me to become a member and begin networking immediately. I've always valued the importance of networking and the Alliance of Women in Media offers the opportunity to establish positive relationships to build a meaningful professional career.

What is your greatest advice, to women or men, no matter where they are in their career?

I believe in advocating and pushing to be the best possible version of ourselves. This may seem simple, but one of the ways I strive to be the best version of myself is setting small & longtime goals. I try to make those goals actionable, reasonable and I put them on paper to make me accountable. Emmitt Smith (all-time rushing leader in the NFL) once said, "It's a dream until you write it down. Then it's a goal."

Liane's Bio

Liane is currently the Associate Director of Affiliate Sales for Compass Media Networks an entertainment company with a growing portfolio of audio and web-based programs distributed to thousands of radio stations throughout America. In this role, she manages content partnerships and affiliate group relationships for Compass Media Network's syndicated radio programs including DeDe in the Morning, The Anna & Raven Show and The Baka Boyz Daily Show and advises affiliates of proven ways to successfully market and promote programs on a local level.

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Member Spotlight Continued

Prior to joining Compass Media Networks, Liane was the first female Sports Director at Hofstra University's three-time Marconi award winning radio station WRHU FM New York. She was responsible for all weekly and monthly sports programming on WRHU FM, managed a 50-member department and assigned nearly 300 game broadcasts. Liane also produced and distributed all New York Islanders games to ESPN Radio NY, Sirius XM, NHL.com, WRCN FM, and WRHU FM. Liane worked at MLB Advanced Media, where she served in their live in-game television production department. She created multi-platform baseball content seen on FOX Sports, YES Network, NESN and WGN TV.

Liane has a Bachelor of Arts degree in Journalism from Hofstra University, where she graduated with Cum Laude Honors.

Knowledge Areas

Radio, Programming, Marketing, Social Media, Live Sports TV & Radio Production

Membership News

AWM Breakfast at NAB a Success

Thank you to all who attended the 2022 AWM Breakfast at NAB! It was a packed house with an outstanding panel discussion featuring Jayne Bussman-Wise (Amazon), Tim Clarke (Audacy), Marian Pittman (Cox Media Group), Julie Talbott (Premiere Networks) and panel moderator, Sarah Foss (Audacy). Photos from this event were provided by Brian Friedman/Futuri and are available on our [website](#).

Thank you to our AWM Breakfast sponsors for their support: Futuri, CMG/CoxReps, Gray Media Group, Audacy, Beasley Media Group, Xperi, Matrix, Triton, Katz Media Group and Host Committee Supporters Mr. Master, Scripps, Valerie Blackburn, Deborah Parenti and Hearst.

Deadline for NCTA & AWM Foundation Scholarship Next Week

The submission deadline for the NCTA & AWM Foundation scholarship is Wednesday, May 11th. Please share with someone you feel would be interested in applying.

For more information, please visit our website, <https://allwomeninmedia.org/foundation/scholarships>. Email info@allwomeninmedia.org with questions.

Follow AWM on Social Media:

@allwomeninmedia on Twitter, Instagram and Facebook

Gracies News

Tickets Available for Gracies Gala and Luncheon

All AWM Members are invited to attend the 47th Annual [Gracies Gala](#) on May 24 at the Beverly Wilshire in Los Angeles and the [Gracies Luncheon](#) on June 22 at Cipriani 42nd Street in New York. Tickets are available. For a full list of winners and more information about both events, visit the [Gracies Page](#).

Thank you to our sponsors: Crown Media, Warner Media, CNN, NCTA - The Internet and Television Association, WWE, ESPN, Premiere Networks, Meruelo Media, Skyview, NBC Sports & News, ABC News, HBO Max, Katz Media Group, and National Geographic. Gracie Luncheon sponsors include Audacy, TEGNA, Townsquare, Graham Media, Cox Media Group, and Hofstra University. If you or your company would like to support The Gracie Awards, please contact becky.brooks@allwomeninmedia.org.

Member Benefit Spotlight

Access to Gracies Interview Series – Virtual Gatherings

As an AWM Member, you have access to the full-length videos of all past Gracies Interview Series – Virtual Gatherings. The past videos are available [HERE](#). Be sure to [LOGIN](#) first so you will see the full videos. (If you see only the Preview options, that indicates that you are not yet logged in.)

Career Center

In each issue of *FastForward*, we spotlight the openings posted to the AWM Career Center. Since job postings change frequently, the archived versions of *FastForward* do not include specific links. Please visit allwomeninmedia.org/career-center to see the current postings.

The AWM Career Center is a premier online resource that allows staffing agents in the media industry to post job openings and receive resumes from candidates, while allowing job seekers to view job postings and upload resumes. AWM Members receive a discount on all job posts. Visit allwomeninmedia.org/career-center today to learn more.

Have questions about your AWM Membership?
Email amy.burton@allwomeninmedia.org