

A MINUTE WITH MEMBERSHIP

AWM'S MEMBERS-ONLY NEWSLETTER

November 2022

AWM Member Spotlight



Erin Peterson
Director of Innovation
TEGNA/WXIA

Why are organizations like the Alliance for Women in Media important today?

We live and work in a rapidly changing industry. In times of transformation, it's key to learn from one another and lean on each other. It's our stories and our connection that will help propel us forward and make us all better storytellers.

What inspired you to become a member?

I was fortunate enough to be recognized by the Gracie Awards a few years ago. Being a part of the AWM Gracies Luncheon was so encouraging. It was instantly clear that this was an organization of smart, forward-thinking women who are passionate about storytelling, communications and supporting others. I knew I wanted to be a part of that.

What is your greatest advice, to women or men, no matter where they are in their career?

"Learn how to allocate the resource of you." – America Ferrera

Erin's Bio

Erin Peterson is the Director of Innovation at WXIA/ TEGNA. Her high-impact investigations are featured in Atlanta and on TEGNA's 60 TV stations. Millions have watched her stories which helped change local and federal laws. The U.S. State Department uses her series, "Selling Girls," in training. The "Today Show," "Last Week Tonight with John Oliver," and A&E's "Intervention" all featured her work. After graduating from the University of Texas at Austin, Peterson worked at local TV stations in Toledo, Flint, Houston and Atlanta, as well as CNN and HLN. She has won 25 Emmy Awards, 2 National Murrows, a Cronkite, and 4 Gracie awards. Peterson is also a yoga instructor and mentors collegiate women as a sorority advisor for Alpha Phi.

Knowledge Areas

Journalism, Storytelling, Investigations, Building a Culture of Innovation

Want to connect with Erin?

Email her at epeterson@11alive.com or connect on LinkedIn @erinkimberlypeterson.

Membership News

AWM Board of Directors Applications Open for 2023

The opportunity to apply for the AWM Board of Directors is now open through December 16, 2022. Serving on the AWM Board of Directors is a way to promote progress and create positive change for women in all forms of media as well as to give back to the industry that you serve. You may nominate yourself or recommend others for the AWM National Board of Directors.

[Apply Today!](#)

AWM Connects Mentor Program

AWM Connects is back and building a bridge between inspiring mentees with influential and thriving mentors. This unique experience offers an exclusive and exciting mentoring program for young/new professionals paired with senior level executives who are paving a way in our field of television, radio and digital media.

The 2022 AWM Connects mentorship program will be held virtually on Wednesday, December 14, 2022. The deadline to apply is November 30. Please email info@allwomeninmedia.org with questions.

[Apply here today!](#)

Gracie Interview Series Video Online

The latest Gracie Interview Series video is available only to members on the [AWM website](#). (Be sure to [login](#) to access the video.) The interview features Beverly Chase, VP, Current Programming & Development and EP & Showrunner of VICE on Showtime, in conversation with Gianna Toboni, Senior Correspondent and Producer, VICE on Showtime / VICE News.

If you have someone to suggest for a future Gracies Interview Series, we would love to know! Please send suggestions and ideas to info@allwomeninmedia.org. Thank you to NCTA: The Internet and Television Association for their support this programming possible.

Celebrate at the Gracies Leadership Awards

The 2022 Gracies Leadership Awards will honor and celebrate eight media business leaders on Monday, November 14 at Tribeca 360 in New York.

The seven honorees are: 1. Chesley Maddox-Dorsey, CEO, American Urban Radio Networks 2. Debra OConnell, President of Networks for Disney Media & Entertainment Distribution (DMED). 3. Nancy Daniels, Chief of Content, TNets, Discovery, Animal Planet, & Science 4. Kim Godwin, President, ABC News 5. Marie Donoghue, VP Global Sports Video, Amazon 6. Wendy Goldberg, Chief Communications Officer, iHeart 7. Dawn Porter, Founder, Trilogy Films - These will be recognized along with Valerie Blackburn for the AWM Legacy Leadership Award

Soledad O'Brien will be a highlight as the keynote. Attend to connect, learn and be inspired.

There's still time to attend - purchase your tickets by November 9 [here](#).

Gracies News

Gracie Awards Call for Entries Open

Gracie Awards season is here! For nearly 50 years, the Gracies has recognized exceptional talent and programming by, for and about women in news and entertainment and the time is now to begin gathering outstanding content. The Early Bird Deadline to submit Gracie entries is Thursday, December 15, 2022. We welcome and encourage [Gracie Award submissions](#) from all facets of media, including creatives such as writers, producers and showrunners as well as talent in front of the camera and microphone. The 48th Annual Gracie Awards entry eligibility air dates are January 1, 2022 through December 31.

Foundation News

The ESPN Scholarship

The Alliance for Women in Media Foundation (AWMF) and ESPN are looking for a promising Black female student and Hispanic student pursuing a career in sports media. The ESPN Scholarship program consists of one \$5000 scholarship to each student, made payable directly to the student's educational institute in the name of ESPN.

To learn more and to apply visit [here](#).

Upcoming Dates

November:

- Gracies Leadership Awards Ticket Deadline (November 9)
- Gracies Leadership Awards in New York (November 14)
- AWM Connects Application Deadline (November 30)

December:

- AWM Connects Virtual Event (December 14)
- 2023 Gracie Awards Early Bird Deadline (December 15)
- AWM Board of Directors Application Deadline (December 16)

Follow AWM on Social Media:
[@allwomeninmedia](#) on Twitter, Instagram and Facebook

Career Center

In each issue of *FastForward*, we spotlight the openings posted to the AWM Career Center. Since job postings change frequently, the archived versions of *FastForward* do not include specific links. Please visit allwomeninmedia.org/career-center to see the current postings.

The AWM Career Center is a premier online resource that allows staffing agents in the media industry to post job openings and receive resumes from candidates, while allowing job seekers to view job postings and upload resumes. AWM Members receive a discount on all job posts. Visit allwomeninmedia.org/career-center today to learn more.

AWM Affiliates

The Alliance for Women in Media (AWM) is committed to supporting women across all media segments, to expand networks, and to educate and celebrate accomplishments. The AWM leadership and task forces are continuously evaluating ways to add value at a national level. Additional networking, creating valuable connections and educational opportunities are available on a local level through informal groups gathering as well as AWM Affiliates. There is invaluable benefit to gathering and reaping what is only available with connecting to those in a community.

AWM currently has six Affiliates, which are listed below. If you are in these areas, we encourage you to reach out to the list contact. If there is not an Affiliate group in your area and are interested in learning about how to start one, please contact latonya.jackson@allwomeninmedia.org.

Affiliate Contact List

- Austin: president@awmaustin.org
- Dallas/Ft. Worth: kalbright@ashermedia.com
- New York City: emily.a.eldredge@gmail.com
- Oklahoma Media Network: alisonhooks@yahoo.com, oklahomamedia.network@gmail.com
- San Antonio Media Alliance: erika.grimm@3qmp.com
- Southern California Affiliate: awmsocal@gmail.com

Have questions about your AWM Membership?
Email amy.burton@allwomeninmedia.org