



ALLIANCE FOR
WOMEN IN MEDIA

Welcome to the
AWM Breakfast

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The AWM Breakfast @ NAB

April 15, 2024
8 – 9 a.m.

Las Vegas Convention Center

The NAB Show is one of the highlights of the year for many media industry professionals. The AWM Breakfast at NAB has become a must-attend way to kick off the show and spotlights key pillars of AWM - networking and education. The event will feature continental breakfast, networking with executives from television, radio, technology and service partners as well as a panel discussion with industry leaders.



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Sponsorship Opportunities

Presenting Breakfast Sponsor - \$5,000

- Recognized in all promotional materials and marketing as a Presenting Breakfast Sponsor.
- Sponsorship level is category exclusive.
- Opportunity for sponsor to distribute marketing materials to attendees on tables.
- Social post recognizing sponsor as a Presenting Breakfast Sponsor.
- Sponsor able to invite up to 15 guests to the AWM Breakfast @ NAB.
- Additional recognition for company executive as Host Committee Supporter.
- Include company logo and link on the AWM website and onsite materials including signage when created.
- Include company logo/name in all promotional materials promoting the AWM Breakfast @ NAB.

Gold Sponsor - \$2,500

- Recognized as a Gold Sponsor of the Breakfast.
- Sponsor able to invite up to 8 guests to the AWM Breakfast @NAB.
- Social post recognizing sponsor as a Gold Sponsor.
- Additional recognition for company executive as Host Committee Supporter.
- Include company logo and link on the AWM website and onsite materials including signage when created.
- Include company logo/name in all promotional materials promoting AWM Breakfast @ NAB.

Silver Sponsor - \$1,500

- Sponsor able to invite up to 6 guests to the AWM Breakfast @NAB.
- Additional recognition for company executive as Host Committee Supporter.
- Include company logo and link on the AWM website and onsite materials including signage when created.
- Include company logo/name in all promotional materials promoting the AWM Breakfast @ NAB.

Host Committee - \$750 ***SOLD OUT**

- Sponsor able to invite up to 4 guests to the AWM Breakfast @ NAB.
- Recognition for company executive as Host Committee Supporter.
- Include headshot on the AWM website and onsite materials including signage.
- Limit of 8