



2025 Gracie Awards – Terms and Conditions for Entrants

Thank you for your interest in submitting for The Gracie Awards. Following are the Terms and Conditions under which each entry must agree to be considered for judging. One important component of the Gracie Awards is using a clip of award-winning pieces to be shown where the celebration is produced and AWM and Foundation-related functions. Please indicate your consent and release to AWM and its Foundation for use of your program for those purposes.

By submitting for The Gracies, you certify that you have the right to submit this program for awards consideration. **You also agree that the subject(s) nominated for The Gracies are aware of their nomination and will make every attempt to be available to attend The Gracie Awards Gala in 2025 for national television, commercial and non-commercial syndicated radio and digital media awards and the Gracie Awards Luncheon in 2025 for local radio and television and student awards.**

Please note that entries are non-refundable. Please complete your entry carefully. Entries can be edited until judging begins, even after payment until Gracies Call for Entries closes.

By submitting for a Gracie Award, you grant permission to the Alliance for Women in Media, (AWM) and its Foundation to use this entry as part of a television, webcast, social media (Facebook/X (formerly Twitter)/Instagram and LinkedIn), YouTube, DVD and/or VOD distribution of the Gracies worldwide, and promotional purposes. You also certify that you have the right to grant this release and/or have secured the rights necessary for this purpose. Entrants can provide a new clip acceptable for public viewing if chosen as a winner.

GRACIE AWARDS CRITERIA:

All programming entries must **be by women, for women or about women** to be considered for a Gracies Award.

By Women: Entries that are produced, directed, reported, OR written by at least one woman. These entries are not limited to subjects on women but meet the criteria solely in their creation by at least one woman in a key development role.

For Women: Entries that reflect subject matters of interest and concern to women, but do not have to focus on women. Entries that reflect diversity in women's issues are encouraged.

About Women: Entries that are about a specific woman or a group of women. Entries that recognize the achievements of women or portray women in a realistic and faceted manner.



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2025 GRACIE AWARDS ENTRY RULES:

1. Entries must have aired/debuted for the first time between **January 1, 2024 and December 31, 2024**.
2. All clips submitted must be a minimum of two (2) minutes and a maximum of 15 minutes (no trailers).
3. Clips submitted can be either one continuous clip or separately edited pieces. These can be a link to an external spot (passwords **must** be included) or uploaded directly into the awards software.
4. Full-length shows may be submitted. However, entrants **must** include time stamps for the preferred 15 minutes to be viewed. If no time stamps are provided, or noted where individual talent can be seen, judges will view/listen to first 15 minutes.
5. Digital Media entries must include the entry's URL or be uploaded into the awards software. All Digital Media content and programming must be produced exclusively for the web and should have been published/posted between January 1, 2024 and December 31, 2024. The Gracie Awards acknowledge many times content is produced for multiple platform release which is welcomed and encouraged. If one piece was created for multi-platform release please include links to all mediums, (ex: television and digital media).
6. **Foreign language entries are accepted and must be submitted in English or accompanied by English subtitles or transcripts.** Any entry that does not include subtitles or a transcript will not be judged.
7. Entries produced outside the United States are eligible to be entered for the Gracie Awards.
8. All entries must be edited and cued to the start of the edited program material. **If the entry is not edited, or noted to tell judges where to begin watching, judges will view beginning at the start of the program up to fifteen minutes.** For individual achievement submissions, we recommend editing the program to start when the individual is viewed.
9. Entries will be judged with other entries of the same classification. For example, Local Market entries will compete with other Local Market entries.
10. Judges reserve the right to switch an entry to another category if deemed entered into an incorrect category. Judges may also decline to give an award in a category or classification if



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there is no Gracie-worthy content submitted.

11. Entries may be submitted in more than one category; however, **each category designated constitutes a separate entry requiring a separate completed entry form and entry fee for each category in which an entry is to be judged.**
12. A payment receipt is automatically emailed to the email address provided when payment is processed. Entry fees are non-refundable.
13. If the total investment of all Gracie entries submitted exceeds \$1,000 as shown in the awards software, an option will be available to print an invoice to send in with a check. **Payment must be received by January 30, 2025 for entries to be judged.** If the total amount due is less than \$1,000, a credit card payment through the awards software is required.
14. AWMF reserves the right to rebroadcast portions of your submission during the awards programs; therefore, all necessary clearances are assumed by AWM/F for the awards program only.*

**Except in special approved circumstances where approved clips of winners will be supplied. Please contact gracies@allwomeninmedia.org for consideration.*