



# AWM BREAKFAST @NAB SHOW

**APRIL 20, 2026  
8-9AM PT  
LAS VEGAS CONVENTION CENTER**

**The NAB Show is one of the highlights of the year for many media industry professionals. The AWM Breakfast at NAB has become a must-attend way to kick off the show and spotlights key pillars of AWM - networking and education.**

**The event will feature continental breakfast, networking with executives from television, radio, technology and service partners as well as a panel discussion with industry leaders.**

**[ALLWOMENINMEDIA.ORG/EVENTS/AWM-BREAKFAST-NAB](https://allwomeninmedia.org/events/awm-breakfast-nab)**

**Questions? Contact [becky.brooks@allwomeninmedia.org](mailto:becky.brooks@allwomeninmedia.org)**



## *Sponsorship Opportunities*

### **Presenting Breakfast Sponsor – \$5,000**

- Company will be recognized in all promotional materials and marketing as a Presenting Sponsor.
- Sponsorship level is category exclusive.
- Opportunity for sponsor to distribute marketing materials to attendees on tables.
- Social post recognizing company as a Presenting Breakfast Sponsor.
- Sponsor able to invite up to 15 guests to the AWM Breakfast at NAB.
- Additional recognition for company executive as Host Committee Supporter.
- Include company logo and link on the AWM website and onsite materials, including signage when created.
- Include company logo/name in all promotional materials promoting the AWM Breakfast at NAB.

### **Gold Sponsor – \$2,500**

- Company will be recognized as a Gold Sponsor of the AWM Breakfast at NAB.
- Sponsor able to invite up to 8 guests to the AWM Breakfast at NAB.
- Social post recognizing company as a Gold Sponsor.
- Additional recognition for company executive as Host Committee Supporter.
- Include company logo and link on the AWM website and onsite materials, including signage when created.
- Include company logo/name in all promotional materials promoting the AWM Breakfast at NAB.

### **Silver Sponsor – \$1,500**

- Sponsor able to invite up to 6 guests to the AWM Breakfast at NAB.
- Additional recognition for company executive as Host Committee Supporter.
- Include company logo and link on the AWM website and onsite materials, including signage when created.
- Include company logo/name in all promotional materials promoting the AWM Breakfast at NAB.

### **Host Committee – \$800**

#### *\*Limit of either Host Committee Supporters*

- Sponsor able to invite up to 4 guests to the AWM Breakfast at NAB.
- Recognition for company executive as Host Committee Supporter.
- Include Host Committee Supporter's headshot on the AWM website.



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