

# Social Media Toolkit

The AWM Foundation is honored to celebrate the **accomplishments and contributions of so many organizations and women in media!**



The 51st Annual Gracie Awards recognize exemplary programming and individual achievement created **by women, for women and about women** in all facets of media and entertainment, celebrating storytellers who have made inspirational contributions to the industry.

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**Gracies Gala:**

May 19

Beverly Wilshire,  
Beverly Hills

**Gracies Luncheon:**

June 16

Cipriani 42<sup>nd</sup> Street,  
New York

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## Ideas for social media promotion:

✦ Repost/regram @AllWomenInMedia on



✦ Highlight your category - don't forget to promote your work!

✦ What does winning a Gracie Award mean to you?

The  
**GRACIES**®

# Support & Share #TheGracies

## Share your good news!

We've included some ideas, but please make it your own.

Logos, imagery and other assets can be found at this [Social Media Tools link](#).



- Collaborate with @allwomeninmedia on Instagram
- Follow @allwomeninmedia - Instagram, and Facebook
- Follow our LinkedIn page: alliance-for-women-in-media

## Examples

This award isn't just for me—it's for every woman dreaming of her place in media. Let's keep breaking barriers and lifting each other up. ❤️ Thank you @allwomeninmedia for this incredible honor. #TheGracies

A community of storytellers - we're so proud to win a Gracie Award and join fellow women in media in news and entertainment working to make a difference in our world. Thanks for the recognition @AllWomenInMedia! #TheGracies

Grateful to be named a 2026 Gracie Award Honoree! Excited to celebrate with so many inspiring women in media at the 51<sup>st</sup> Annual Gracie Awards. ✨ Thank you @AllWomenInMedia for this recognition. #TheGracies

**Don't forget to tag @AllWomenInMedia  
and use #TheGracies in your posts!**

[www.allwomeninmedia.org](http://www.allwomeninmedia.org)