



**2018 Empowering America Scholarship  
\$3,000 and \$2,000 Scholarship  
Information & Application  
Deadline to Apply is May 4, 2018**

The Alliance for Women in Media Foundation and the Ford Motor Company Fund are teaming together to honor students telling the stories of women empowering others. AWMF and the Ford Motor Company Fund will select one student winner to receive \$3,000, payable to the winning student's educational institution and one student runner up to receive \$2,000 for the 2018 educational fall semester.

Winning submissions will be featured on AWM's website, social networks and at the Women in Media event in the Fall.

***In addition to this completed form, please submit by email to [info@allwomeninmedia.org](mailto:info@allwomeninmedia.org):  
1- A letter of recommendation from a professor or journalism/media/communications professional and  
2- Proof of enrollment via a copy of your student id or transcript.***

Legal Name: \_\_\_\_\_  
Last Name First Name M.I.

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City State ZIP

Cell Phone ( ) \_\_\_\_\_

E-mail address \_\_\_\_\_

Your undergraduate major(s)/concentration \_\_\_\_\_

Number of college credits earned to date \_\_\_\_\_ Total number of credits required to graduate \_\_\_\_\_

Expected date to receive degree in progress \_\_\_\_\_ Degree you will receive \_\_\_\_\_

How did you learn of this scholarship? \_\_\_\_\_

Link to your video or audio (3 minutes max): \_\_\_\_\_

**Video Instructions/Details:**

Videos will profile an inspiring female leader in the scholarship applicant's community (community is defined as family, school, city or personal network), showcasing why and how this woman impacts those around her. This leader can be in the media industry, a small business owner, community volunteer or just someone who especially inspires the scholarship applicant. It can also be a woman from the Ford Motor Company/AWMF [Empowering America booklet](#). All videos are subject to review before placing on the AWM website or any social network.

**Video Specs:**

Video submissions must be hosted on YouTube and the link provided on the scholarship application to qualify. Length of video must be approximately 3-5 minutes in widescreen/horizontal format only (16x9/720 p). Videos may be created using any device, including a phone with a camera feature, camcorder, DSLR or professional camera equipment.

**Scholarship Money and Recognition:**Winning Student:

AWMF and the Ford Motor Company Fund will select one student winner to receive \$3,000, payable to the winning student's educational institution, two complimentary tickets to AWM's Women in Media event in October 2018 in New York City for the student and the individual they featured in their video.

Runner Up:

AWMF and the Ford Motor Company Fund will select one runner up to receive \$2,000 to her educational institution for the 2018 fall semester.

Scholarship notification will be in May.

**Additional Information:**

- This scholarship opportunity is open to any female undergraduate or graduate student attending an accredited college or university in the United States. Those pursuing a media career in an area such as cable, television, radio, digital media, publishing, journalism, advertising, production, creative design, or others are especially encouraged to apply.
- All submissions, pending editorial review, will be featured on AWMF media distribution channels; students have the right to use and retain the deliverable material in their own portfolios and for any purposes they see fit.

**Application with requested materials must be submitted by the close of business on May 4, 2018. For questions, please email [info@allwomeninmedia.org](mailto:info@allwomeninmedia.org) or call 202.750.3664.**

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