

## Call for Entries Deadlines

**Early Bird Deadline:** December 10, 2020

**NEW Regular Deadline:** January 21, 2021

**Extended Deadline:** January 28, 2021



## 2021 Pricing

**National/  
Syndicated:** \$250 Early Bird Pricing  
\$300 Regular Rate  
\$350 Extended Rate

**Student:** \$50 Early Bird Pricing  
\$75 Regular Rate

## Digital Media Categories

### National:

<p><b>1 Website - News</b> [DM – National]</p>	<p>This award honors outstanding websites that engage the audience while informing them of news and/or current events.</p>
<p><b>2 Website - Information/Entertainment</b> [DM – National]</p>	<p>This award honors outstanding websites that engage the audience while sharing information or entertainment.</p>
<p><b>3 Blog</b> [DM – National]</p>	<p>This award honors outstanding content that contains online personal reflections and comments provided by one or more writers. The written or video blog may contain creative storytelling techniques.</p>
<p><b>4 Online Video Host / Correspondent / Actress</b> [DM – National]</p>	<p>This award honors an outstanding host of a web video series that has been produced exclusively for the internet.</p>
<p><b>5 Online Producer</b> [DM – National]</p>	<p>This award honors an outstanding producer in entertainment and/or news behind a branded clip, web video or series made exclusively for online distribution.</p>
<p><b>6 Original Online Programming – Standalone Video</b> [DM – National]</p>	<p>This award honors an outstanding video made exclusively for online distribution. This can be a companion piece for a television series, podcast or radio show. Category inclusive of multi-platform stories created and simultaneously launched.</p>
<p><b>7 Original Online Programming – Video Series</b> [DM – National]</p>	<p>This award honors an outstanding series originally produced exclusively for online distribution. Can include a series developed to extend the program or storyline of an existing television or radio show to increase viewer interest and engagement. Category inclusive of multi-platform stories created and simultaneously launched.</p>

<b>8 Original Online Programming – News/Documentary [DM – National]</b>	<p>This award honors outstanding unscripted or non-fiction original content produced exclusively for online distribution. Can include news documentary, or unique storytelling techniques developed to extend a storyline of an existing television or radio show or increase viewer interest and engagement in an ongoing news story. Category inclusive of multi-platform stories created and simultaneously launched.</p>
<b>9 Original Online Programming – Standalone Audio [DM - National]</b>	<p>This award honors outstanding audio produced exclusively for online distribution (programs that were repackaged and transitioned from radio or television to online distribution are also applicable.) Can include audio developed to extend a program or storyline to increase viewer or listener interest and engagement.</p>
<b>11 Podcast Host - News [DM – National]</b>	<p>This award honors outstanding original content by a host who leads a podcast portraying content of news, news briefings and reports keeping the public informed connecting with the audience in a way that is highly engaging and authentic.</p>
<b>12 Podcast Host - Entertainment [DM – National]</b>	<p>This award honors outstanding original content created by a host who leads a podcast portraying entertaining and informative content, connecting with the audience in a way that is highly engaging and authentic.</p>
<b>13 Podcast Co-host/Ensemble [DM – National]</b>	<p>This award honors outstanding original content by a team of two or more individuals who regularly lead a podcast portraying entertaining and informative content, connecting with the audience in a way that is highly engaging and authentic.</p>
<b>16 Podcast – Lifestyle [DM – National]</b>	<p>This award honors outstanding original content that connects and engages the audience through content relating to lifestyle interests, behaviors, opinions of individuals or cultures. Cannot be a repurposed show or segment previously airing on television or radio.</p>
<b>17 Podcast – Entertainment [DM – National]</b>	<p>This award honors outstanding original content that connects and engages the audience through entertaining subjects. Cannot be a repurposed show or segment previously airing on television or radio.</p>
<b>18 Podcast – Investigative [DM – National]</b>	<p>This award honors outstanding original that connects and engages the audience through in-depth investigation and reporting of the facts of a single topic of interest. Cannot be a repurposed show or segment previously airing on television or radio.</p>
<b>19 Podcast – Educational [DM – National]</b>	<p>This award honors outstanding original content that connects and engages the audience while facilitating learning or providing educational content on a topic. Cannot be a repurposed show or segment previously airing on television or radio.</p>

<b>20 Podcast – Sports [DM – National]</b>	This award honors outstanding original content that connects and engages the audience through content relating to sports. Cannot be a repurposed show or segment that is produced by a TV or radio network.
<b>21 Podcast – Producer [DM – National]</b>	This award honors an outstanding producer of a podcast relating to entertainment, lifestyle, investigative or educational content made exclusively for online distribution. Cannot be a repurposed show or segment previously airing on television or radio.

**Student:**

<b>22 Online Video Host or Correspondent [DM - Student]</b>	This award honors an outstanding host of a web video series, created exclusively for the internet, connecting with the audience in a way that is highly engaging and authentic.
<b>23 Online Producer [DM - Student]</b>	This award honors an outstanding producer in entertainment and/or news behind a branded clip, web video or series made exclusively for online distribution.
<b>24 Original Online Programming [DM - Student]</b>	This award honors outstanding original programming produced exclusively for the internet. Can include pieces developed to extend the program or storyline of an existing television or radio show to increase viewer interest and engagement.
<b>25 Podcast [DM – Student]</b>	This award honors outstanding original content that connects and engages the audience through entertaining or news topics. Cannot be a repurposed show or segment previously produced through another medium.
<b>26 Podcast Host [DM – Student]</b>	This award honors outstanding original content created by a host who leads a podcast portraying entertaining and informative content, connecting with the audience in a way that is highly engaging and authentic.

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