The Gracies provide a special opportunity for our industry to come together to honor individual achievement as well as programming by, for and about women across all media platforms. The only awards show of its kind, the Gracie Awards are named for one of America’s best-loved comediennees, the late, great Gracie Allen. Gracie’s dedication to the entertainment industry and her craft opened doors for future generations of females, which is who we honor today. The Gracies have been giving women a platform for more than 45 years.

Recent Hosts
Lauren Ash
Susan Kelechi Watson
Jeannie Mai
Tracee Ellis Ross

Recent Entertainment
Mickey Guyton
Sheryl Crow
Kelsea Ballerini
Andra Day

An occasion where it’s ok to make media the center of the story.
The 2021 Gracie Awards were celebrated through an ongoing virtual experience. Highlights included honoring outstanding and powerful talent such as: Jewel as the Gracies Impact Award recipient; Taylor Swift with a Grand Award for *folklore: the long pond studio session*; Kelly Clarkson of *The Kelly Clarkson Show*; Gayle King of CBS News; Hoda Kotb & Jenna Bush Hager of *TODAY with Hoda & Jenna*; Sara Sidner of *CNN Race & Unrest in America*; and, Tracee Ellis Ross, Anthony Anderson and Laurence Fishburne, accepting on behalf of *black-ish*. The evening also included a special tribute celebration the 70th anniversary of the Alliance for Women in Media. Simone Biles, Glennon Doyle and many other presenters joined Lauren Ash, from *Superstore*, as our host and CeCe Winans as entertainment for the night. Footage from the virtual experiences can be found at [allwomeninmedia.org/gracies/2021-gracie-awards-content/](http://allwomeninmedia.org/gracies/2021-gracie-awards-content/).

**Gracies Highlights**

![Taylor Swift, 2021 Gracies Gala Honoree](image1)

![Noor Tagouri, 2019 Gracies Gala Honoree](image2)

![Robin Roberts, 2021 Gracies Gala Honoree](image3)

**The Alliance for Women in Media Foundation**

The Alliance for Women in Media Foundation (AWMF) is an organization for women, by women. We have been committed to supporting women across all media segments, to expand networks, educate and celebrate accomplishments for almost 70 years. We connect, recognize, inspire, and educate women across the media industry. AWMF’s purpose is to bring talented, dedicated, established, and up-and-coming women in media together.