

## Call for Entries Deadlines

**Extended Deadline:** February 6, 2025



### 2025 Pricing

**National/  
Syndicated:** \$370 Final Deadline Rate

**Student:** \$100 Final Deadline Rate

## Digital Media Categories

**NOTE:** Judges will not be asked to watch more than 15 minutes per entry.

### National

<b>1 Website - News [DM – National]</b>	This award honors outstanding websites that engage the audience while informing them of news and/or current events.
<b>2 Website - Information/Entertainment [DM – National]</b>	This award honors outstanding websites that engage the audience sharing entertaining and engaging information on topics of general interest (not hard/soft news).
<b>3 Blog/Vlog/Newsletter [DM – National]</b>	This award honors outstanding content that contains personal reflections and/or comments or articles provided by one or more writers.
<b>4 Online Video Host / Correspondent / Actress [DM – National]</b>	This award honors an outstanding host of a web video series or an outstanding performance by a leading female character that has been produced exclusively for online distribution.
<b>5 Online Producer [DM – National]</b>	This award honors an outstanding producer in entertainment and/or news behind a branded clip, web video or series made exclusively for online distribution.
<b>6 Original Online Programming – Standalone Video [DM – National]</b>	This award honors an outstanding standalone video made exclusively for online distribution. This can be a companion piece for a television series, video podcast or radio show. Category inclusive of multi-platform stories created and simultaneously launched.
<b>7 Original Online Programming – Video Series [DM – National]</b>	This award honors an outstanding video series originally produced exclusively for online distribution. Can include a series developed to extend the program or storyline of an existing television or radio show to increase viewer interest and engagement. Category inclusive of multi-platform stories created and simultaneously launched. Note: Video podcast series relevant in this category and should be noted as such.

<p><b>8 Original Online Programming – News/Documentary</b> [DM – National]</p>	<p>This award honors outstanding original unscripted or non-fiction news/documentary content produced exclusively for online distribution using unique storytelling techniques to develop or extend a storyline of an existing television or radio show. Category inclusive of multi-platform stories created and simultaneously launched.</p>
<p><b>9 Audio Podcast Host - News</b> [DM – National]</p>	<p>This award honors outstanding original audio content delivered by a host who leads a podcast of news, news briefings and reports keeping the public informed and connecting with the audience in a way that is highly engaging and authentic.</p> <p><i>*Video podcasts should consider entering Original Online Programming Standalone Video or Series</i></p>
<p><b>10 Audio Podcast Host - Entertainment</b> [DM – National]</p>	<p>This award honors outstanding original content delivered by a host with content intended to be entertaining, connecting with the audience in a way that is highly engaging and authentic.</p>
<p><b>11 Audio Podcast Co-host/Ensemble</b> [DM – National]</p>	<p>This award honors an outstanding team of two or more individuals who regularly lead a podcast which could include entertainment or news content, connecting with the audience in a way that is highly engaging and authentic.</p>
<p><b>12 Audio Podcast – Lifestyle</b> [DM – National]</p>	<p>This award honors an outstanding podcast with topics including lifestyle interests, behaviors, or cultures. Cannot be a repurposed show or segment previously airing on television or radio.</p>
<p><b>13 Audio Podcast – Entertainment</b> [DM – National]</p>	<p>This award honors an outstanding podcast with topics including from the world of entertainment, celebrity or other subjects deemed entertaining. Cannot be a repurposed show or segment previously airing on television or radio.</p>
<p><b>14 Audio Podcast – Investigative</b> [DM – National]</p>	<p>This award honors an outstanding podcast with topics covering in-depth investigation and reporting of the facts of a single topic or podcast series researching an ongoing topic. Cannot be a repurposed show or segment previously airing on television or radio.</p>
<p><b>15 Audio Podcast – Educational</b> [DM – National]</p>	<p>This award honors an outstanding podcast with topics providing educational or new learnings on a topic. Cannot be a repurposed show or segment previously airing on television or radio.</p>
<p><b>16 Audio Podcast – Sports</b> [DM – National]</p>	<p>This award honors an outstanding podcast with topics relating to sports, sports figures or other features that are sports related. Cannot be a repurposed show or segment that is produced by a TV or radio network.</p>

<b>17 Audio Podcast – Scripted [DM – National]</b>	This award honors an outstanding podcast devoted to delivering scripted fictional work for entertainment.
<b>18 Audio Podcast – Producer [DM – National]</b>	This award honors an outstanding producer of a podcast in entertainment, lifestyle, investigative or educational content. Cannot be a repurposed show or segment previously airing on television or radio.
<b>19 Non-English Program [DM – National]</b>	This award honors an outstanding program in a language other than English that is unique, entertaining, and highly compelling distributed online exclusively.
<b>20 Non-English Individual Achievement [DM – National]</b>	This award honors an outstanding individual (host, producer, etc.) in delivering content in a language other than English for programming distributed online exclusively.
<b>21 Audiobook Narrator and/or Producer [DM – National]</b>	This award honors outstanding audiobook narration and/or production by a voice actor and/or producer of a book of any genre. (Please note in the Entry Description what role the entrant played, such as Narrator, Producer, etc.)
<b>22 Podcast Writer [DM – National]</b>	This award honors outstanding scripted or unscripted podcast writing that creates compelling story telling that engages and connects with listeners.

### Digital Media Student

<b>27 Online Video Host or Correspondent [DM - Student]</b>	This award honors an outstanding host of a web video series, created exclusively for online distribution connecting with the audience in a way that is highly engaging and authentic.
<b>28 Online Producer [DM - Student]</b>	This award honors an outstanding producer in entertainment and/or news behind a branded clip, web video or series made exclusively for online distribution.
<b>29 Original Online Programming [DM - Student]</b>	This award honors outstanding original program produced exclusively for online distribution. Can include pieces developed to extend the program or storyline of an existing television or radio show to increase viewer interest and engagement.
<b>30 Podcast [DM – Student]</b>	This award honors an outstanding podcast through entertaining or news topics. Cannot be a repurposed show or segment previously produced through another medium.

<b>31 Podcast Host [DM – Student]</b>	This award honors an outstanding podcast host who leads a podcast portraying entertaining and informative content, connecting with the audience in a way that is highly engaging and authentic.
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